

MY-FLOOR.COM

MY FLOOR

Made in  
Germany



Selected decors now  
with special **MOISTURE  
PROTECTION.**

**COLLECTION 2020**

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## Collection 2020

Where elegance meets rustic nonchalance and nautical style meets La Dolce Vita in a stylish, feel-good atmosphere with a solid practicality – and the choice is yours!

The MY FLOOR Collection 2020 unites elegant design and the authentic look of real wood with the advantages of a top-quality, modern laminate floor. It is tough, low-maintenance and durable. Whether you prefer the feel of life by the sea or the urban elegance of a town house, MY FLOOR has just the floor to make you feel good, without compromise on quality or appearance.

Our decors are original and, in the truest sense of the word, sublime. The different surface structures promise variety. Our decorative imprints create an authentic wood-look which is second to none. All floors from MY FLOOR are extremely durable and have the highest abrasion class rating.

For the sake of the environment, we source our wood from sustainable forests. All of our products are made from natural, renewable raw materials and low-pollution wood-based materials. We keep the manufacturing chain lean and efficient: our energy management is certified and particularly resource-saving.

And now: you can enjoy the new MY FLOOR Collection 2020 and be inspired by our living styles.

Made in   
Germany

pp. 12-19

# Lodge



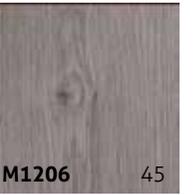
pp. 20-33

# COTTAGE

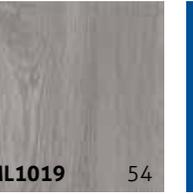




Chalet pp. 34-39



Villa pp. 40-47



Residence pp. 48-59







## Our moisture protection

We have made the best even better: high-quality décors from the Chalet, Villa and Residence laminate collections have been optimised in order to withstand moisture penetration even longer. The resin-rich pine from Mark Brandenburg forest and special gluing processes ensure significantly reduced swelling of the laminate flooring.



The natural product is particularly suitable for children and pets who are in frequent contact with the laminate flooring. It can easily forgive a mishap or two.



Laminate flooring is usually to be cleaned by means of a damp wipe. The floors with moisture protection can be easily cleaned with a damp mop.



Like all wood-based products, this laminate flooring will react to the moisture and expand or contract accordingly. Although designed for improved resistance to water and moisture, it is not waterproof and excessive wetting and standing water should be avoided.

**Suitable** for rooms with high humidity.

**Not suitable** for outdoor areas, rooms with permanently high moisture load, e.g. shower cubicles, saunas and rooms with floor drains.

## Consciously creating new accents

Achim Scholz has been in the wood business for 24 years and has been Head of Product Management at SWISS KRONO TEX since 2009, responsible, among other things, for the design of MY FLOOR laminate flooring. A conversation with the father of “Harbour Oak” laminate flooring, popular worldwide.



“

Everything is possible when developing new designs for MY FLOOR. And the exciting thing for me is being able to nurture them from the beginning.

*Achim Scholz*

**You are a skilled craftsman. Does that help you with your current job in product development?**

Actually, my job today is a lot different from what I once learned. I still see myself as a technician, as a craftsman, but in a different sense. More in the sense of developing high-quality, artisan design products. And of course, understanding craftsmanship helps the company in terms of production support. A current example of this is in the development of the new ER decors, one of MY FLOOR's specialities. These are decors in which design and embossing are identical, so that they look like real wood. Our decor of the year, "Chestnut Sauvignon", is one of those, a very rare decor anywhere in the world.

**How is a new MY FLOOR design created?**

I go to a lot of international trade fairs, talk to customers, look at the products in the market and what is selling well in our range. We create our designs in part using international designers, but also have a hand in the decors here at our facility in Germany. The final step is to produce the printing and embossing templates. All of our products from Heiligengrabe are "Made in Germany", including the accessories.

**How do you manage to meet the worldwide demand for individuality in such an exclusive but internationally-distributed collection?**

Over the years, we have focused more and more on our customers. After all, we are present in more than 40 countries. We have adapted the decor selection to the requirements of our partners in very different countries and have drawn on their inspiration. This has resulted in the emergence of laminate floors which enjoy worldwide popularity. From South America to China to Europe.

**New collections offer the opportunity to try new things, to set trends. What can we expect from MY FLOOR this year?**

Much of our collection is built on consistency with subtle updates. But of course there are new developments, trends that we set in the international market. Marrakesh, Swing Oak, Elm – these are decors that are currently very trendy and with which we are breaking new ground. We do this consciously. I see them as part of a complex collection. You have to have a bit of courage, though. And a little luck, if you want to succeed.



## And without compromise to the environment!

MY FLOOR has made a voluntary commitment to full transparency. This means that we take the environmental sustainability of our products as seriously as maintaining the highest standards of quality and giving outstanding value for money.

Our environmental policies focus on ecological efficiency – for the whole life cycle of any given product that leaves our factory. We process certified raw materials sourced from sustainably managed forests and check the environmental impact of every stage of production. We produce high-quality and very long-lasting laminate flooring, and also take care of eco-friendly disposal. Our Environmental Product Declaration (EPD) makes information on the environmental credentials of our wood-based products freely available. The EPD is awarded by the Institut Bauen und Umwelt and is an internationally recognised ecolabel in accordance with ISO 14025.

And because we want to keep things this way, we give our staff regular training in awareness and knowledge of environmental matters. We are always striving for better – for you and for our environment. As a result, we are proud to have been awarded Blue Angel environmental certification.





# Lodge

Waves rushing. Spicy sea air surrounds you. The sun tickles the tip of your nose. Immediately you begin to relax ... Bring that beach holiday feeling into your home with the MY FLOOR Lodge Collection.

The decors in the Lodge Collection look natural and rustic. They exude pure love of life. As free and happy as a day at the beach. Whether light, dark or casual tile design, our designs are extremely diverse. Finding it difficult to make up your mind? Even better, our decors can also be easily combined and harmonise perfectly with one other.

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**Dimensions:** 1,380 mm × 193 mm

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**Decors:** 7

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**Panels per carton:** 8 = 2.131 m<sup>2</sup>

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**Cartons per pallet:** 56 = 119.32 m<sup>2</sup>

---

**8 mm | AC5/32**







NEW

**Casa Stripes**

Lodge | M8106 | AF | 3-Strip



**Silver Oak**

Lodge | M8015 | MX | 1-Strip



**Mailand Oak**

Lodge | M8086 | AF | 3-Strip



**DaVinci**

Lodge | M8087 | UL | 1-Strip



**Scala Oak**

Lodge | M8088 | AF | 2-Strip



**Rialto Oak**

Lodge | M8089 | AF | 2-Strip



**Simple Oak**

Lodge | M8092 | ML | 1-Strip





Lodge — M8106 Casa Stripes



# COTTAGE

A glass of wine, a good book, a cosy fire crackling in the fireplace. What more do you need for a peaceful end to the day? The flickering of the fireplace bathes the room in a beautifully warm light. Your new floor from the MY FLOOR Cottage Collection shimmers subtly and its embossed grain is fine and elegant. This will make you long for the evening, every day anew ...

All Cottage Collection floors exude an incomparable sense of comfort and are full of character. An effect that could only be matched by solid wood floors. And, if a small spark jumps out of the fire, it's no problem at all. Our laminate floors are flame-retardant and hard-wearing.

Page 22–27

**Dimensions:** 1,380 mm × 193 mm

**Decors:** 12

**Panels per carton:** 8 = 2.131 m<sup>2</sup>

**Cartons per pallet:** 56 = 119.32 m<sup>2</sup>

Page 28–32

**Dimensions:** 1,380 mm × 244 mm

**Decors:** 13

**Panels per carton:** 8 = 2.694 m<sup>2</sup>

**Cartons per pallet:** 42 = 113.138 m<sup>2</sup>

**8 mm | AC5/32**







NEW

**Nevada Oak Silver**  
Cottage | MV896 | ML | 1-Strip

**Timeless Oak Nature**

Cottage | MV805 | ER | 1-Strip

**Pallas Oak Nature**

Cottage | MV806 | ER | 1-Strip

**Atlas Oak**

Cottage | MV807 | ER | 1-Strip



**Atlas Oak Beige**

Cottage | MV808 | ER | 1-Strip

**Turin Oak**

Cottage | MV854 | AF | 1-Strip

**Bali Teak**

Cottage | MV865 | AF | 1-Strip

**Marrakesh**

Cottage | MV879 | ML | 1-Strip

**Elm**

Cottage | MV880 | ML | 1-Strip

**Plural Oak**

Cottage | MV881 | AF | 1-Strip





**Ruby Oak**

Cottage | MV897 | AF | 1-Strip



**Zermatt Walnut**

Cottage | MV898 | ML | 1-Strip

**Harbour Oak**

Cottage | MV820 | ER | 1-Strip

**Harbour Oak Grey**

Cottage | MV821 | ER | 1-Strip

**Harbour Oak Beige**

Cottage | MV839 | ER | 1-Strip





244 mm

**Spruce Palmer**

Cottage | MV849 | UL | 1-Strip



244 mm

**Pettersson Oak Grey**

Cottage | MV851 | ER | 1-Strip



244 mm

**Pettersson Oak Beige**

Cottage | MV852 | ER | 1-Strip

**Montmelo Oak Nature**

Cottage | MV856 | ER | 1-Strip



244 mm

**Montmelo Oak Silver**

Cottage | MV857 | ER | 1-Strip



244 mm

**Kodiak**

Cottage | MV867 | ML | 1-Strip



244 mm



**Wave Light**  
Cottage | MV882 | UL | 1-Strip



**Swing Oak**  
Cottage | MV883 | AF | 1-Strip



**Tormes Oak**  
Cottage | MV895 | ML | 1-Strip



**Duero Oak**

Cottage | MV899 | ML | 1-Strip



COTTAGE

**COTTAGE** — MV896 Nevada Oak Silver



# Chalet

Do you love the rustic alpine atmosphere? Up there in the mountains, everything seems just that bit easier and more original. Enjoying a hearty snack after a long hike. Telling stories until late in the evening and even enjoying a vigorous "Schuhplattler". The high-quality floor from the MY FLOOR Chalet collection takes it all in its stride. It is tough, scratch resistant and even forgiving of dancing on the parquet, erm – laminate.

The decors of the Chalet Collection also create a rustic ambience in your home. Combine it, for example, with simple wood furniture, linen and leather, or dare to try an atmospheric mix of antique and modern furniture.

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**Dimensions:** 1,380 mm × 193 mm

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**Decors:** 5

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**Panels per carton:** 6 = 1.598 m<sup>2</sup>

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**Cartons per pallet:** 56 = 89.49 m<sup>2</sup>

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**10 mm | AC5/33\***



\* Minimum requirement for the underlay material is CS 60kPa and DL 2 according to EN 16354.





Chalet

NEW

**Valencia Oak**  
Chalet | M1020 | ER | 1-Strip

**Chestnut Beige**

Chalet | M1002 | ER | 1-Strip

**Chestnut**

Chalet | M1005 | ER | 1-Strip

**Chestnut Nature**

Chalet | M1008 | ER | 1-Strip





**Girona Oak**  
Chalet | M1019 | ER | 1-Strip



**Chalet — M1020 Valencia Oak**

Chalet



# Villa

The villa has been perched on the small Tuscan hill for several centuries. It has seen a lot during this time: happy family celebrations, opulent dinners and romantic candlelight dinners. Its style has hardly changed over time – it has always been timelessly elegant. The MY FLOOR Villa Collection combines this classic elegance with understated glamour that effortlessly enhances every room.

Do you value exclusive quality? Allow yourself to be seduced by the noble wood look of the Villa Collection and create your own space with its stylish beauty. And don't forget that it also makes an impressive statement in a business setting.

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**Dimensions:** 1,375 mm × 188 mm

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**Decors:** 8

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**Panels per carton:** 5 = 1.293 m<sup>2</sup>

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**Cartons per pallet:** 56 = 72.38 m<sup>2</sup>

---

**12 mm | AC5/33\***



\* Minimum requirement for the underlay material is CS 60kPa and DL 2 according to EN 16354.





Villa

NEW

**Bilbao Oak**

Villa | M1228 | ER | 1-Strip

**Atlas Oak Nature**

Villa | M1201 | ER | 1-Strip

**Harbour Oak**

Villa | M1203 | ER | 1-Strip

**Harbour Oak Grey**

Villa | M1204 | ER | 1-Strip





**Timeless Oak Grey**  
Villa | M1206 | ER | 1-Strip



**Petterson Oak Dark**  
Villa | M1221 | ER | 1-Strip



**Chestnut Sauvignon**  
Villa | M1223 | ER | 1-Strip

**Bernstein Oak**

Villa | M1226 | AF | 1-Strip





Villa — M1228 Bilbao Oak



# Residence

Say goodbye to the mundane. You will create an extraordinary ambience with our highlight: urban, stylish and graceful at the same time. Residence is our very special collection, our masterpiece. The extra wide and unusually long panels; the authentic, elegant, natural wood look and the excellent quality of this floor speak all for themselves.

Our MY FLOOR Residence Collection will thrill you. It lies in your room, exuding self-confidence, modernity and exclusivity. You won't just walk across the floor, no, you'll swagger. It goes without saying that the floors are robust, not light-sensitive and comfortable to walk on.

---

**Dimensions:** 1,845 mm × 244 mm

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**Decors:** 19

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**Panels per carton:** 4 = 1.80 m<sup>2</sup>

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**Cartons per pallet:** 42 = 75.6 m<sup>2</sup>

---

**10 mm | AC5/33\***



\* Minimum requirement for the underlay material is CS 60kPa and DL 2 according to EN 16354.





NEW

**Residence Oak Nature**  
Residence | ML1029 | ER | 1-Strip

*Residence*

**Makro Oak Nature**

Residence | ML1008 | ER | 1-Strip

**Makro Oak Brown**

Residence | ML1010 | ER | 1-Strip

**Makro Oak Grey**

Residence | ML1011 | ER | 1-Strip





**Makro Oak Light**

Residence | ML1012 | ER | 1-Strip



**Highland Oak Silver**

Residence | ML1013 | ER | 1-Strip



**Highland Oak Titan**

Residence | ML1016 | ER | 1-Strip

**Makro Oak Beige**

Residence | ML1018 | ER | 1-Strip

**Makro Oak Light Grey**

Residence | ML1019 | ER | 1-Strip

**Iceland Oak**

Residence | ML1020 | ER | 1-Strip





**Lake Oak Nature**  
Residence | ML1021 | ER | 1-Strip



**Lake Oak Brown**  
Residence | ML1022 | ER | 1-Strip



**Lake Oak Grey**  
Residence | ML1023 | ER | 1-Strip

**Lake Oak Beige**

Residence | ML1024 | ER | 1-Strip

**Pilatus Oak**

Residence | ML1025 | ER | 1-Strip

**Pilatus Oak Gold**

Residence | ML1026 | ER | 1-Strip





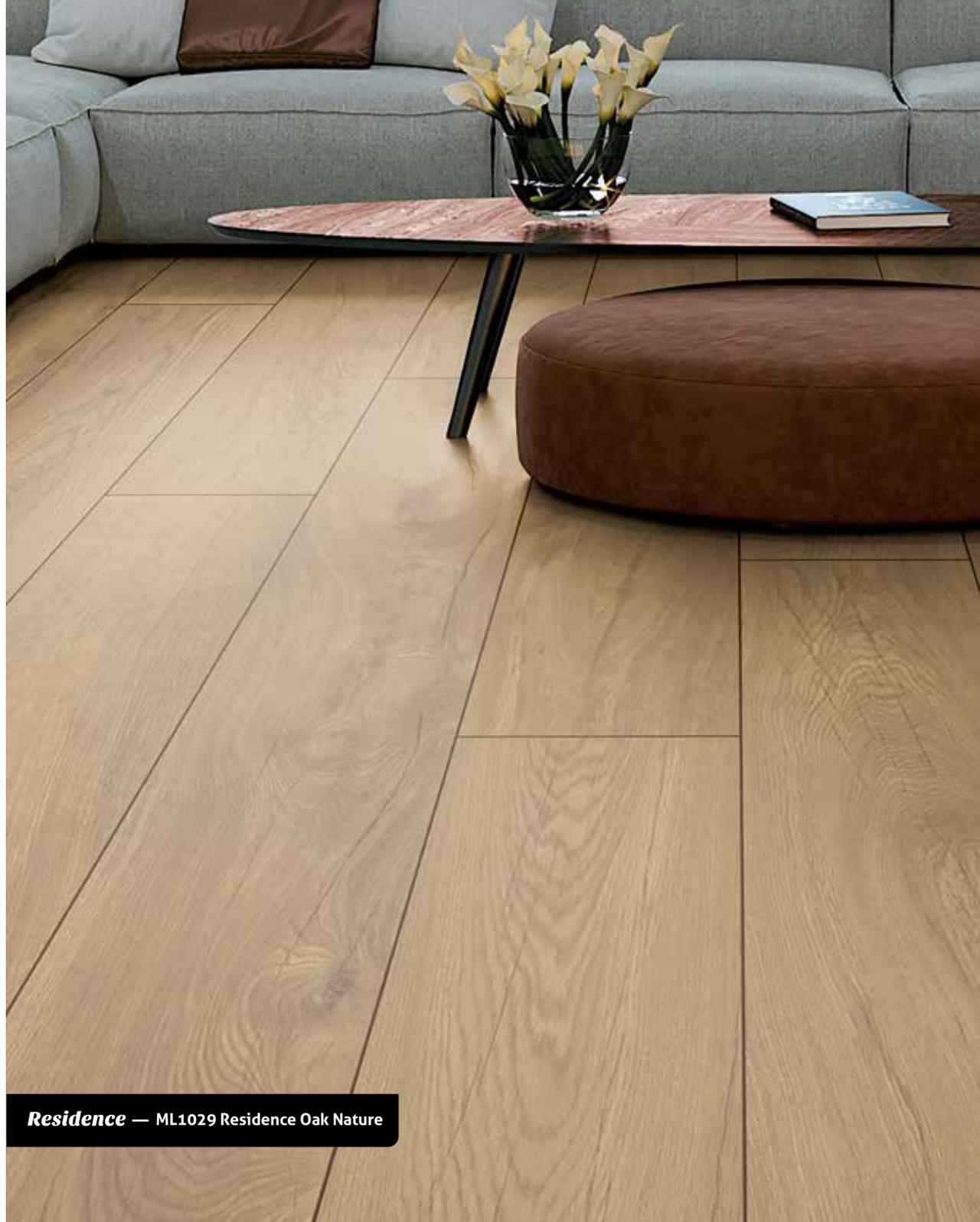
**Pilatus Oak Titan**  
Residence | ML1027 | ER | 1-Strip



**Residence Oak Brown**  
Residence | ML1028 | ER | 1-Strip



**Residence Oak Beige**  
Residence | ML1030 | ER | 1-Strip



**Residence** — ML1029 Residence Oak Nature

NEW

## Our decor of the year 2020

### Residence Oak Nature – ML1029

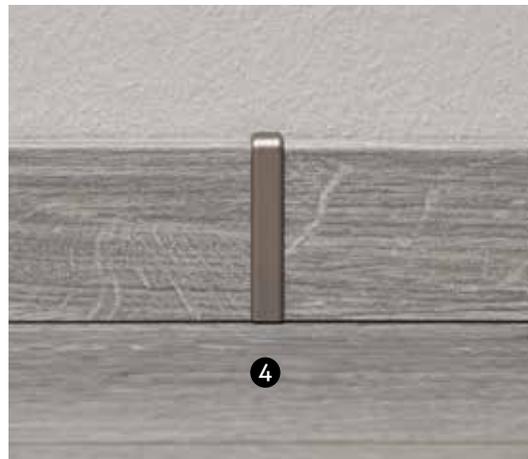
Residence Oak Nature is not just hard wearing and easy to lay – it's also hard to beat. The innovative 3D effect of this inimitable and exceptional finish recreates the authentic beauty of natural oak. This sustainable laminate flooring features striking knots and cracks coupled with soft grain lines to create a vision of loveliness. Indistinguishable from the real thing, Residence Oak Nature combines the finest qualities of oak with the indisputable advantages of a sustainable quality product "made in Germany".

The harmonious and distinctive look and feel deliberately refrains from rustic references. The beautiful matt shimmer of these authentic textured planks uniquely combines the warmth and charm of real oak with the design aspirations of the modern residence – your home.

## Skirtings & accessories



**SKIRTING BOARD KTEX 1**  
 MDF, for attachment system  
 19 × 58 × 2,400 mm  
**PACKET** 10 pcs  
**PALLET** 56 packets



### ACCESSORIES FOR SKIRTING BOARD KTEX 1

- ① External corner piece (2 pcs per packet)
- ② Internal corner piece (2 pcs per packet)
- ③ End cap (1 × left and 1 × right per packet)
- ④ Connector (2 pcs per packet)

**BOX** 10 packets

Available in these colours:  
 light brown, dark brown, white, silver and stainless steel look

# Skirtings & accessories



**KTEX F**



**SKIRTING BOARD KTEX F**

MDF, white, chamfered, paintable

18 × 80 × 2,400 mm

**PACKET** 8 pcs

**PALLET** 35 packets



**KTEX P**



**SKIRTING BOARD KTEX P**

MDF, white, profiled, paintable

18 × 80 × 2,400 mm

**PACKET** 8 pcs

**PALLET** 35 packets



**CORNER  
PIECE**

**CORNER PIECE FOR SKIRTING BOARDS  
KTEX F AND KTEX P**

22 × 22 × 82 mm

**PACKET** 2 pcs

Available in white decor.



**SKIRTING  
BOARD  
CLIPS**

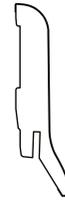
# Other skirtings



**SKIRTING BOARD KTEX 5**  
MDF  
15 × 70 × 2,400 mm



**SKIRTING BOARD KTEX 10**  
MDF  
10 × 58 × 2,400 mm



**SKIRTING BOARD KTEX 11**  
MDF, for attachment system  
21 × 70 × 2,400 mm



**SKIRTING BOARD KTEX 12**  
MDF, for attachment system  
15\*/19.5\*\* × 50 × 2,400 mm



**SKIRTING BOARD KTEX 13**  
MDF, for attachment system  
16 × 58 × 2,600 mm



**SKIRTING BOARD KTEX 14**  
MDF, for attachment system  
17 × 70 × 2,600 mm



**SKIRTING BOARD KTEX 15**  
MDF  
16 × 80 × 2,600 mm



**SKIRTING BOARD KTEX 16**  
MDF  
15 × 78 × 2,400 mm



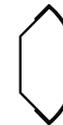
**SKIRTING BOARD KTEX 17**  
MDF  
18 × 40 × 2,400 mm



**SKIRTING BOARD KTEX 18**  
MDF, for attachment system  
13.5\*/19\* × 40 × 2,400 mm



**SKIRTING BOARD KTEX 19**  
MDF, for attachment system  
18 × 90 × 2,400 mm



**SKIRTING BOARD KTEX 20**  
MDF  
17 × 17 × 2,400 mm



**SKIRTING BOARD KTEX 21**  
MDF  
12 × 12 × 2,400 mm



**SKIRTING BOARD KTEX 22**  
MDF  
16 × 16 × 2,400 mm



**SKIRTING BOARD KTEX 23**  
MDF  
6 × 25 × 2,600 mm



**SKIRTING BOARD KTEX 24**  
MDF  
4 × 45 × 2,400 mm

\* Covered distance from wall w/o clips.

\*\* Covered distance from wall with clips.

Different quantities available by prior arrangement.

# Insulation underlays



**BASIC**  
Foam-based  
25,000 × 1,000 × 2 mm  
**1 PACK** 4 rolls = 100 m<sup>2</sup>  
**1 PALLET** 40 rolls



**BASIC PLUS**  
Foam-based with flat laminated PE foil  
25,000 × 1,000 × 2 mm  
**1 PACK** 4 rolls = 100 m<sup>2</sup>  
**1 PALLET** 40 rolls



**PREMIUM SOUND**  
PU-based with foil lamination  
8,500 × 1,000 × **1.8 mm**  
**1 PACK** 1 roll = 8.5 m<sup>2</sup>  
**1 PALLET** 40 rolls

Meets the minimum requirements for collections with abrasion class 33. ✓



**SUPERIOR SOUND**  
PU-based with foil lamination  
5,500 × 1,000 × **2.8 mm**  
**1 PACK** 1 roll = 5.5 m<sup>2</sup>  
**1 PALLET** 40 rolls

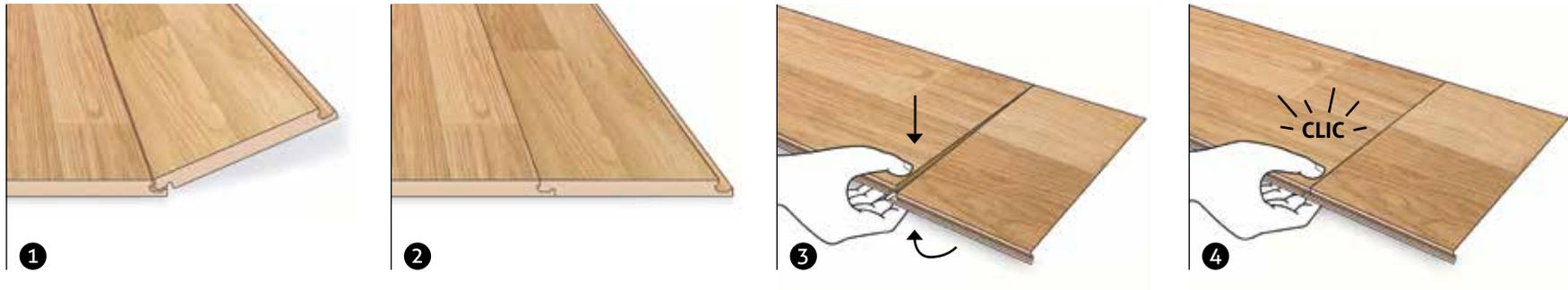
Meets the minimum requirements for collections with abrasion class 33. ✓

## Panel construction

The panels for our laminate flooring are made up of at least four sturdy layers. These guarantee the durability and excellent quality of MY FLOOR. This is how we create long-lasting floors for all requirements.



- A** The upper surface of the flooring features a particularly wear-resistant overlay protection film.
- B** The overlay protection film is pressed together with the individual, hardened decorative film to form a hard-wearing surface.
- C** The base layer is a wood fibreboard.
- D** On the underside of the base board, a moisture-resistant stabilisation film ensures the structural stability of the MY FLOOR laminate flooring.



The CLIC system makes laying this floor child's play: with just one finger, panels lock audibly into place. Simply unpack, lay, click and finish – without the least exertion or any additional tools.

- ✓ even easier to lay
- ✓ 50% time saving
- ✓ no hammer, push block or pull bar required
- ✓ safe and robust
- ✓ can be walked on immediately

For more laying tips, we recommend our YouTube videos at ► [video.my-floor.com](https://video.my-floor.com)



**AC 5/32** A laminate floor's resistance to wear is given as an abrasion class, e.g. AC 5. Here, the number 5 indicates that it will not show signs of abrasion for a considerable length of time. The wear class figure indicates the level of use for which the laminate is suitable. 32 represents average commercial use and 33 is for heavy commercial use.

**AC 5/33**

Floors with these symbols have the following properties:



These panels have a 45° bevelled edge all the way round. Putting them together creates a V-shaped groove, which replicates the character of natural wooden floorboards.



These panels have a special surface structure.



Decors with this symbol are antistatic.



Decors with this symbol have got a special Moisture Guard.

Outstanding features of all MY FLOOR products:



All floors use the CLIC system. Simple to lay with no need for a hammer, tapping block and crowbar. Safe and stable, you can walk on them right away.



Safe and stable, you can walk on them right away.



Low flammability.



Easy-care and durable.



Highly resistant to cigarette butts.



Not light-sensitive.



Stain-resistant.



Resistant to wear.



Made from natural, renewable materials.



Comfortable to walk on.



Suitable for use over underfloor heating.

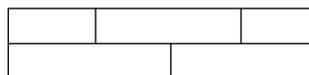


Hard-wearing and pressure resistant.

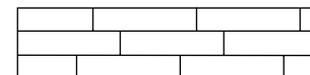
Layout of the surfaces:



1-Strip



2-Strip



3-Strip

## Lodge

8 mm | AC 5/32

Dimensions: 1,380 mm x 193 mm  
 Panels per carton: 8 = 2.131 m<sup>2</sup>  
 Cartons per pallet: 56 = 119.32 m<sup>2</sup>



## COTTAGE

8 mm | AC 5/32

Dimensions: 1,380 mm x 193 mm / 244 mm  
 Panels per carton: 8 = 2.131 m<sup>2</sup> / 2.694 m<sup>2</sup>  
 Cartons per pallet: 56 = 119.32 m<sup>2</sup> /  
 42 = 113.138 m<sup>2</sup>



## Chalet

10 mm | AC 5/33

Dimensions: 1,380 mm x 193 mm  
 Panels per carton: 6 = 1.589 m<sup>2</sup>  
 Cartons per pallet: 56 = 89.49 m<sup>2</sup>



## Villa

12 mm | AC 5/33

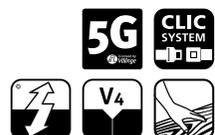
Dimensions: 1,375 mm x 188 mm  
 Panels per carton: 5 = 1.293 m<sup>2</sup>  
 Cartons per pallet: 56 = 72.38 m<sup>2</sup>



## Residence

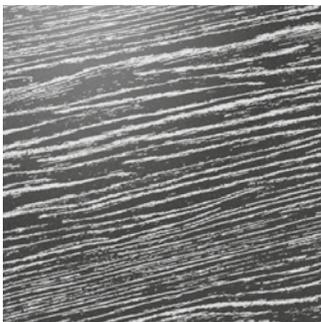
10 mm | AC 5/33

Dimensions: 1,845 mm x 244 mm  
 Panels per carton: 4 = 1.80 m<sup>2</sup>  
 Cartons per pallet: 42 = 75.6 m<sup>2</sup>



**Legal information**

Contents by SWISS KRONO TEX GmbH & Co. KG, Wittstocker Chaussee 1, 16909 Heiligengrabe.  
 Pictures can differ from original product.



**AF AUTHENTIC FLOOR**  
naturally living wood structures



**ER REGISTERED EMBOSS**  
genuine wood appearance due to consistence between pattern and embossing



**ML MATT LOOK**  
with a waxed look & feel



**MX MATRIX**  
deep structure embossing with typical wood matt/gloss contrast



**UL USED LOOK**  
with apparently signs of wear and tear



**MY-FLOOR.COM**



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